



PCGAA



Founded By Groomers For Groomers

Fall 2011

July August September

Board of Directors: Mary Arnold, Barbara Bird, Candy Burton, DVM, Daryl Conner, Kim Raisanen

PRESS RELEASE – PRESS RELEASE

Cat Groomers Join Forces with the World's Largest Registry of Pedigreed Cats to Promote Cat Care

The International Cat Association (TICA) announced its partnership with The Professional Cat Groomers Association (PCGAA) to promote cat grooming and care around the world.

Harlingen, Texas – The International Cat Association (TICA), the world's largest genetic registry of pedigreed cats, announced its partnership with The Professional Cat Groomers Association of America (PCGAA) which offers cat grooming educational courses to professionals who want to increase the cat segment of their business.

PCGAA, which has students and members around the world, offers continued education and advanced certification courses for professional groomers.

Continued . .








The PCGAA is working with the Nanhall School of Professional Grooming on an ongoing basis offering cat grooming workshops.

Call or visit www.professionalcatgroomers.com or www.nanhall.com for the next scheduled class.

The PCGAA has members speaking at all of the below shows! Sign up for Classes & Stop by our Booth

All American Aug 11-14 Wheeling, IL	Nanhall Pet Spa Aug 15-17 Greensboro, NC	Groom Expo Sept 8 -11 Hershey, PA	Super Zoo Sept 13-15 Las Vegas, NV	Meet The Breeds Nov 19-20 New York City	Atlanta Pet Fair March 3-6 Atlanta, GA

CERTIFICATION STUDY MATERIALS, TEACHING MANUAL AND SUPPLIES

	<p>#1 Feline Anatomy and Understanding Feline Body Language. These two areas are so closely related we have combined them into one area of study. This study guide covers the feline’s skeletal components and muscles. Cats communicate through their body language. A cat’s movement, ear position, eye dilation, tail switching, and posture are all “signals” and are thoroughly discussed in this first study guide. Price: \$51.00</p>
	<p>#2 Feline Medical Conditions, Stress Issues and Zoonoses. This study guide covers the feline response to stress, how to manage and lower the level of stress, medical issues that can become apparent during grooming and the common zoonoses. The Professional Cat Groomer is likely to see, feel, smell or suspect a medical condition during the groom that the owner wasn’t even aware of. This guide prepares you for the inevitable and how to identify emergencies, internal and external parasites, possible infections and disease. Price: \$51.00</p>
	<p>#3 Breed Characteristics and Unique Grooming Requirements. This study guide discusses the different coats, patterns, textures and unique characteristics of the breeds. Every industry has it’s own vocabulary and the cat grooming industry is no exception. You will learn the differences between a “tortoiseshell” and a “calico” and terms like “patched”, “mackerel” and “blue”. The Origin, Body Shape, Coat Type and Grooming Requirements of the breeds are listed alongside a beautiful portrait of each breed. Price \$51.00</p>
	<p>#4 Humane Feline Handling Techniques and Groomer Safety. This study guide covers the importance of preventing aggression in cats, which greatly reduces the need for unnecessary restraints and in turn reduces the likelihood of injuries to both groomer and cat. This guide also emphasizes the importance of preventing groomer injuries by detailing what precautions can be taken. You will learn why using fewer restraints on a cat can make for a very successful grooming session. Price: \$51.00</p>
	<p>Our Teaching Manual – Used in grooming schools around the country. A Beautifully detailed full color 156 page teaching manual. Easy to follow step by step instructions on all grooming styles. Chapters include Marketing, Humane Handling, Toxic Chemicals and many more! Makes a great companion book for your study program. Price \$45.95</p>





Did You Know?

AFFORDABLE CLASSES

Private one-on-one Cat Grooming
Instruction is available for ALL members
at locations across the country including:

Cleveland, OH - Greensboro, NC – Orlando, FL - Portland, Maine – Tuckerton, NJ - Tucson, AZ

We are pleased to announce that the PCGAA now offers one-on-one instruction. Why go to grooming school if all you want to learn is how to groom cats? Many grooming “schools” offer minimum courses in cat grooming so why not learn from someone who does it every day. Sign up with a PCGAA Certified Master Cat Groomer who has surpassed the CMCG requirements and have earned the highest and most prestigious title available:

MCGC – Master Cat Grooming Certifier.

You will learn hands-on how to handle all temperaments of cats and how to design the latest styles. You will also be taught the correct techniques in clipper and scissoring, bathing and humane handling. The course work will include reviewing the study guides and practitioners guide that are required to prepare you for your certification.

All of our MCGC’s are certified in Feline First Aid and CPR.

Do you want to learn how to groom cats independently? We have experienced MCGC’s with extensive experience grooming cats without the aid of an assistant.

Are you mobile and want to add cat grooming to your list of services? We have experienced mobile MCGC’s willing to let you “ride” and “work” with them while they will teach you the ropes.

The length of training depends on what you need. One day, one week or one month, it’s up to you.



If you already know the basics of cat grooming and want to earn your CMCG credentials and professional recognition you can do it without leaving your home or place of business! As a member you are eligible to purchase the same study guides and practitioners guide and learn at your own pace. There is no time limits, no pressure to rush through.

- Purchase one, two or all four study guides.
- Take your written exams in your town or city.
- Video-tape, Skype or Webcam your hands-on requirement exams and send it in for grading.

Do all of this at your own pace.

TICA & The PCGAA

“We’re thrilled to partner with PCGAA as they strive to give care through proper grooming of cats no matter their breeding, age or coat length,” said Vickie Fisher, President of TICA. “Our partnership allows us to reach out to even more cat owners worldwide, and help them understand the importance of grooming their cats properly to ensure a happy and healthy life.”

PCGAA chose to partner with TICA because of their focus on educating communities and cat owners on the care and welfare of cats, pedigreed or not,” said PCGAA. “So many cat owners aren’t aware of the certified cat groomers in their area, who are trained to work with cats and understand the difference in handling and grooming a cat versus a dog which ensures a more pleasurable experience for their cats.”

Mary Arnold, an Approved All Breed Judge with TICA, sits on PCGAA’s Board of Directors and has helped the organization in understanding the different breed of cats’ standards and grooming needs.

The International Cat Association, Inc.(TICA) was organized during 1979, is the world's largest genetic registry of pedigreed cats, largest registry of household pet cats and kittens, and one of the world's largest sanctioning bodies for cat shows. TICA currently recognizes more than 54 breeds of cats. Wherever you are, you’re in TICA’s world.

A world of fabulous felines...fun...and friendships. To learn more about TICA visit <http://www.tica.org>.



The one feature that gave the **Japanese Bobtail** its name is its bobbed tail that consists of a variety of kinks and curves creating a pom-pom effect-like. Its tail is like a fingerprint because no two tails are ever the same. Active, intelligent, and athletic, the Japanese Bobtail will entertain you with its rambunctious antics.



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Spotlight Interview with Jerry Dubos of Governors Insurance



If you attend grooming trade shows you probably have seen Jerry Dubos or Bob ? in the Governors Insurance booth. Have you stopped by and inquired about their insurance? I recently spoke with Jerry regarding their business and how they can help groomers.

Kim: Why is it important to carry salon or mobile insurance?

Jerry: Simply put, business insurance is what pays the costs if something goes wrong while you are operating your business. Without the proper

Business Insurance, your business assets, as well as your personal assets may be at risk. Accidents that may not have even been your fault can still become your responsibility to pay.

Kim: Why is that so important even for the smaller salon owner?

Jerry: For groomers, it is especially important to make sure that you have Professional Groomers liability Insurance to cover injuries that may take place to an animal, while they are in your care. You also need to make sure that you have coverage to replace animals that may have been lost, while in your care. For Mobile Groomers, it is important to have Loss of Income coverage if your Van/Trailer is damaged or destroyed. These coverage's are not typically offered in a standard business insurance policy.

Kim: In What States is Governor Insurance Writing Insurance Policies?

Jerry: Celebrating 25 years in the Pet Industry, Governor Insurance, licensed in 48 states, continues to specialize in the creation and development of the proper coverage's needed for Pet Industry professionals. Currently, with 1000's, of Pet Industry clients, nationwide, Governor Insurance has and continues to offer expert service and support for your business.

Kim: What Types of Insurance does Governor Insurance Offer?

Jerry: In addition to the specialized Pet Services coverage, Governor Insurance can also offer up to 48% discounts on your personal home and auto insurance needs.

Kim: How can groomers reach you other than at shows?

Jerry: You can contact the insurance specialists at Governor Insurance @ 1-877-738-4766 or visit their website @ www.GovernorIns.com.

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